

PRESS RELEASE

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Major Brochure Distributor Automates Manual Collation Process

February 2008

One year ago this month, a major vacation brochure distributor in the Smokey Mountain area automated their manual collation of vacation brochures with a Superior Paper Handling Solutions Collation System.

This customer had investigated automation solutions in 2005 but at that time, could not justify their return on investment due to the expense of competitive systems. Shortly after the launch of the **XM-1 Friction Feeder** in early 2006, Superior began working with their authorized reseller to put together pricing for a Collation System that would meet the needs of this customer at a price they could justify.



The solution was a 12-station Superior-PHS Collation System that consisted of twelve XM-1 Friction Feeders, one thirty-foot Flighted Infeed Conveyor, SmartControl Collator Communications Controller, and self-adjusting material control straps.

This system was set up with a selectable “indexing” and “continuous” mode operation and has the capability of future expansion.

At Superior Paper Handling Solutions, we provide affordable, reliable productivity-increasing solutions for the print, mail, and packaging industries.

In addition to friction feeders, Superior-PHS manufactures a complete line of paper handling solutions both modular and fully integrated.

Whatever industry you're in, or whatever paper products you process, we have the right solutions to automate your processes and to improve your overall efficiency.

For more information about our products, call or visit our website at www.superior-phs.com.